

# **REQUEST FOR STANDING OFFER (RFSO)**

## **Brand Identity and Visual Design Package**

### **Aajuraq Conservation Fund Society**

**Submission Deadline: 4:00 PM Eastern Time (ET),  
January 22, 2026**

Aajuraq Conservation Fund Society (Aajuraq) is a Nunavut non-profit society established through the SINAA Agreement. Aajuraq's mission is to financially support Inuit-led sustainable conservation in the Qikiqtani region and, where applicable, other ocean areas of Canada.

Aajuraq is seeking submissions from qualified consultants or firms to develop and deliver a complete Brand Identity and Visual Design Package to support Aajuraq's official launch and strategic fundraising goals. Aajuraq is also seeking to establish a standing offer arrangement for graphic design services on an as and when required basis.

Standing offer term is three (3) years, with the option to extend for two (2) additional one-year periods upon mutual written agreement. Aajuraq intends to enter into a Standing Offer Agreement with one or more firms based on expertise, pre-agreed pricing, availability, and project needs. Inclusion does not guarantee any volume of work.

To receive the full RFSO, or to submit a Standing Offer, please email [procurement@aaajuraq.ca](mailto:procurement@aaajuraq.ca) with the subject line: "Brand Identity and Visual Design Package RFSO". Submissions must be provided by email in PDF format by the deadline noted above.

Inquiries: Written questions must be submitted to  
[procurement@aaajuraq.ca](mailto:procurement@aaajuraq.ca) no later than 4:00 PM ET  
on January 22, 2026